

The following are brief descriptions of the types of projects that may be undertaken through the *Cultural Investment in Neighbourhood Main Streets* project with precedents from Mississauga and other jurisdictions.



Permanent Public Realm Infrastructure

Public realm infrastructure may be developed and installed in one or more Cultural Districts in alignment with the recommendations of the 2019 Culture Master Plan, Cultural Districts Implementation Plan and Public Art Master Plan. These types of projects may include creative bicycle racks, benches or sculptural seating areas that will be permanently sited in a location. The project will align with the City's public art commissioning process, which will include the involvement of the Public Art Curators.

(image to the left) "BUS," mmmm..., 2014. City of Baltimore.



El Poeta Bench, Alfredo Häberli, Barcelona.

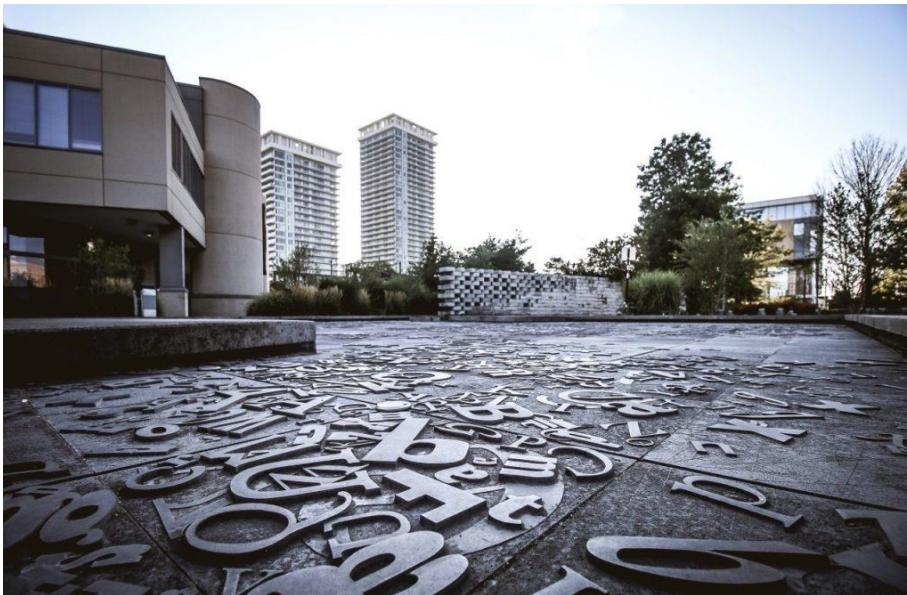


Sustainable Meter Rack, Lehigh University Design Collective, 2017.

Permanent Public Art

Large-scale public art works would be permanently sited in a location that aligns with the recommendations of the 2019 Culture Master Plan, Cultural Districts Implementation Plan and Public Art Master Plan. The project will align with the City's public art commissioning process, which will include the involvement of the Public Art Curators.

(image to the right) "Contemplating Child," Ferruccio Sardella, 2014. City of Mississauga Permanent Public Art Collection.



Pool of Knowledge, Stacey Spiegel, 1997, City of Mississauga Permanent Public Art Collection.



"The Bearded Ones," Tom Benner, 2017. City of Mississauga Permanent Public Art Collection.



Temporary Light-based Placemaking

A large scale light-based installation would complement programming to animate Mississauga Celebration Square (MCS) throughout the winter season. There may be a potential to expand the installation throughout the Downtown Culture District in coordination with immediate stakeholders including Sheridan College, the Art Gallery of Mississauga and Oxford Properties.

(image to the left) *"Fantastic Planet," Parer Studio, 2019.*



"Entre les Rang/Luminothérapie," Kanva, 2013-2014.

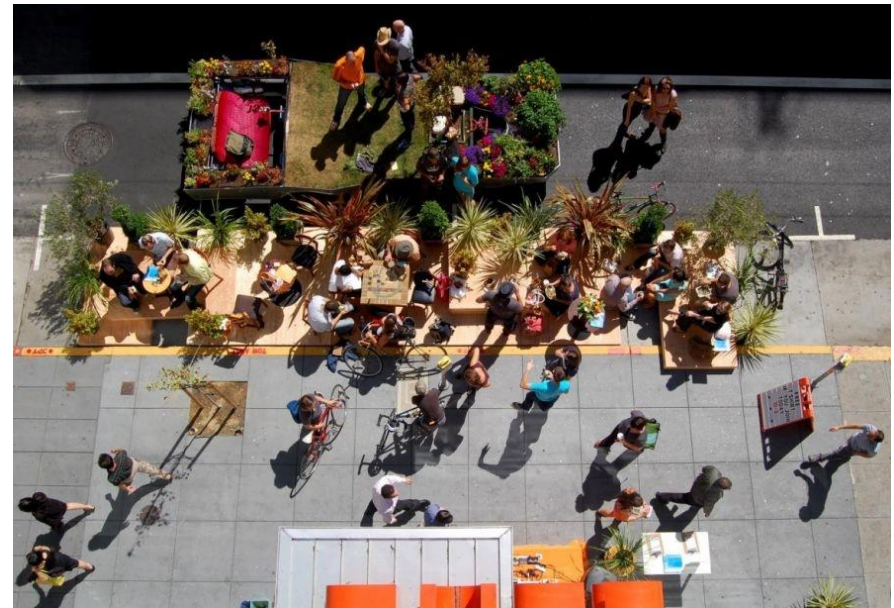


"The Pool of Light," Jenn Lewin, 2008 to Current. City of Mississauga Permanent Public Art Collection.

Temporary Animation/Activation

A series of installations and/or experiences to be located across Mississauga's Cultural Districts (Port Credit, Streetsville, Malton, Cooksville, Clarkson and Downtown). These animation/activation projects would respond to the themes of each Cultural District and be developed through community engagement. The Cultural District Implementation Plan emphasizes use of a resources-based approach that aims to investigate and uncover assets already found in the community, to capitalize on the resources, capacities, strengths and aspirations of residents within each Cultural District. The projects would also likely be executed through partnerships with local BIAs. Projects could take on many different forms such as original artworks unique to each Cultural District, or pop-up installations or experiences that travel to different sites around the city.

(image to the right). *Parking Day, 2009, San Francisco.*



Creative Hoardings Program, TOKO, 2016. City of Sydney.



"Asphalt Poetry," PLANT, 2018, City of Toronto Everyone is King Design Build Competition.

Workshop Series

A series of workshops that build the capacity of emerging artists in public art and creative public realm projects. Building on the *Call for Artists* workshop hosted by the City in March 2020, the series could focus on topics such as project management, public art supply networks, funding opportunities, securing private commissions, technical skills such as lighting design, etc. The format of these workshops could be digital; however, a hands on component would also be useful. The workshops will also enable the City's Public Art Curators to engage artists in support of the Public Art Master Plan refresh.

(image to the right) *Call for Artists Workshop, City of Mississauga Public Art Program, 2020.*



Digital painting workshop, Costis Papatheodorou, 2019, Athena, Greece.



Photo by Anthony Shkraba from Pexels.