

Road Safety Promotional Subcommittee

Date: January 26, 2021

Time: 10:29 AM

Location: Online Video Conference

Members Present

Councillor Stephen Dasko
Councillor Pat Saito
Tony Power

Anna Phillips
Anne Marie Hayes

Ward 1
Ward 9 (Chair)
Citizen Member (Vice-Chair)
Citizen Member
Citizen Member

Staff / Agency Representatives Present

Colin Patterson, Supervisor, Road Safety, Traffic Management
Catherine Nguyen-Pham, Communications Coordinator
Erica Warsh, Project Leader, Vision Zero
Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel Staff
Sgt, Paul Dhillon, Peel Regional Police
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
Angie Melo, Legislative Coordinator

1. CALL TO ORDER - 10:29 AM
2. APPROVAL OF AGENDA
Approved (Councillor S. Dasko)
3. DECLARATION OF CONFLICT OF INTEREST - Nil
4. MINUTES OF PREVIOUS MEETING - Nil
5. MATTERS CONSIDERED

5.1 Road Safety Lawn Signs

Catherine Nguyen-Pham, Communications Coordinator provided detailed design description of three "Slow Down" lawn signs. The Members of the Promotional Subcommittee each provided their comments and suggested revisions with respect to colour, font size, letter spacing and that the lawn sign design is compliant with the AODA guidelines. Subcommittee Members reached a consensus to select Option 3. Ms. Nguyen-Pham thanked everyone for their comments and suggestions and advised that she would have a revised version of Option 3 circulated to the Members by the end of the week and shortly thereafter place an order for the signs.

6. INFORMATION ITEMS - Nil
7. OTHER BUSINESS - Nil
8. DATE OF NEXT MEETING - TBD
9. ADJOURNMENT - 10:56 AM (Councillor P. Saito)