

Vision Zero Update

Road Safety Committee

February 23, 2021



Vision Zero Education Plan

- Large, overarching plan will come after developing the Action Plan
- Will continue with many campaigns and opportunities through 2021
- Road Safety Campaigns, Back to School Campaigns, Bike Month, Pedestrian Month, targeting safety messaging
- Channels for communication are limited at this time due to Covid-19
- Continue to partner with Peel Region and other stakeholders for education and outreach opportunities

Vision Zero Action Plan

- There is a need for a comprehensive plan to provide direction for Vision Zero work
- Will identify short, medium and long term priorities
- Act as a tool-kit internally
- Provide information to the public

Other Municipalities

Municipality	Strategy	Just Corp Report	Year Approved
Canada			
Ontario			
Toronto	Y		2017
London	N	Y	
Kingston	Y		2019
Hamilton	N	Y	2019
Brantford	N		
Durham Region	Y		
Peel	Y		2018
Ottawa (Road Safety not VZ)	Y		2020
Windsor	Not yet		2020
Alberta			
Edmonton	Y		2016
Calgary	Y		2019
Fort Saskatchewan, AB	Y		2019
St Albert, AB	Y		2018

Municipality	Strategy	Just Corp Report	Year Approved
Nova Scotia			
Halifax	Y		2018
Quebec			
Montreal	Y		2018
Manitoba			
Manitoba	Y		2017
Winnipeg (Road Safety not VZ)	Not Yet		2020
Saskatchewan			
Saskatoon	N	Y	2018
British Columbia			
Surrey, BC	N		
Vancouver	N	Y	2016
US			
New York	Y		
Seattle	Y		
San Diego	Y		
Washington	Y		

Peel Region

COUNTERMEASURE TITLE: Traffic Calming – Infrastructure **ID:** AGG4

Countermeasure Type: Engineering **Existing/ Future:** Future

Countermeasure Description: Long term traffic calming enhancements such as curb works, rumble strips, reduced lane widths, bump-outs, islands,

Lead Agency: Region of Peel, City of Brampton, City of Mississauga **Support**

Timelines: Long-term **Secondary**
School Z

COUNTERMEASURE TITLE: Community Safety Zone

Countermeasure Type: Engineering **Existing/**

Countermeasure Description: Develop policy and imp areas where there is a risk for pedestrians.

Lead Agency: Region of Peel, City of Brampton, City of Mississauga, Town of Caledon **Support**
Caledon

Timelines: Medium-term **Secondary**
Distract

COUNTERMEASURE TITLE: Mobile Changeable Mes

Countermeasure Type: Engineering **Existing/**

Countermeasure Description: Mobile changeable signs with road safety messaging.

Lead Agency: Region of Peel **Support Agencies:** Peel Regional Police, Caledon OPP, Mississauga Road Safety Committee, City of Brampton

Timelines: Medium-term **Secondary Emphasis Areas:** School Zones, Trucks, Pedestrians, Cyclists, Intersection, Impaired Driving

Washington, D.C.

VU - 13
Deter dangerous parking behavior of commercial and delivery vehicles: parking in bicycle lanes, crosswalks, parking abreast / double parking. Publicly report violations monthly via open data on the Vision Zero website.

VU - 14
Install full truck-route signage in the District to direct larger vehicles. Accelerate truck counting program. Publicize, monitor, and enforce truck routes.

VU - 15
Display the "Road Rules" safety campaign (and future campaigns) at additional District government facilities, at agencies with key captive audiences. Include injury data. Use resident-produced content in future campaign materials and regular safety messages.

VU - 16
Promote "Rules of the Road" quiz focusing on driver interaction with people biking and walking.

VU - 17
Establish a task force to develop policies and practices that thwart street harassment.

VU - 18
Establish baseline data for seat-belt usage for drivers and passengers of public vehicles for hire. Set a future target for minimum of compliance.

VU - 19
Establish public repository on the Vision Zero website for crowd-sourced video of behaviors that are dangerous to pedestrians, people on bikes, transit users, and drivers. Disseminate safety education tools using videos, and inform enforcement and engineering strategies accordingly.

VU - 20
Develop region-wide special events, including "safe streets" events that promote the use and awareness of bicycles, and bicycle education.

VU - 21
Create mandatory traffic safety curriculum for elementary schools to teach and encourage critical traffic safety behaviors.

Ottawa

Reducing Collisions at Intersections

Almost half of all fatal and serious injury collisions in Ottawa each year happen at intersections. The following are some of the actions that will be undertaken in 2020 to address safety at intersections.



Next Steps

- Finalizing the Table of Contents
- Meeting with section Managers to look for opportunities
- Drafting content for review
- Will come back to RSC when further along