From: Catherine Nguyen-Pham To:

Angie Melo Colin Patterson; Karen Flores Cc:

FOR YOUR REVIEW:::Road Safety Lawn Signs Creative Design Subject:

Date: Wednesday, January 20, 2021 4:41:22 PM

Hi Angie,

Below is the email you can send over to the subcommittee.

Thanks! Catherine

Road Safety Promotions Sub Committee,

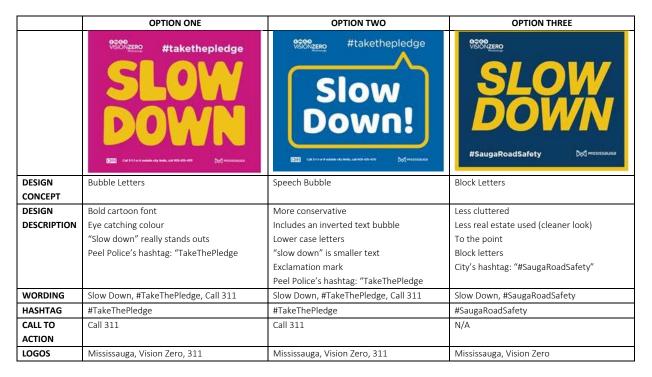
As was discussed at the last Road Safety Committee meeting in November 2020, the Committee tasked Colin and Communications to develop a new concept of the Slow Down Lawn Signs.

Based on the discussions about the signs, the signs needed to be:

- Colourful
- Attention grabbing
- Easy to read/not text heavy
- Visible on the roadway

Below are three concepts for your review. We will have further discussions during the Road Safety Promotions Subcommittee meeting.

Please be ready to speak to your preferred option.



## Design concepts:

Option 1:



Option 2: (two colour choices)



Option 3:

