

The 2024 Winter Cycling Congress

Experience, solutions, lessons learned for Mississauga

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"helping people reach their goals"

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A bike-friendly city is possible!



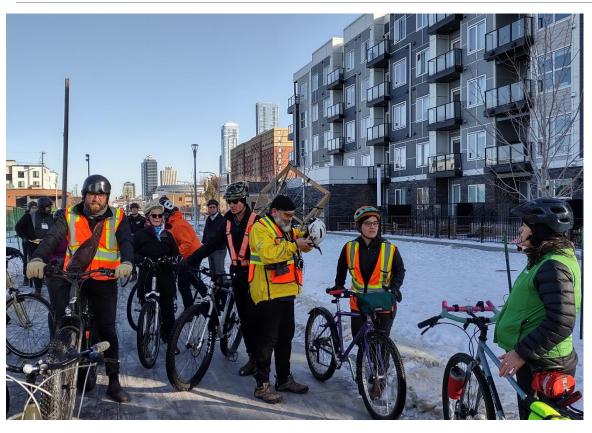
Setting the stage

- Investing in options, cycling, across seasons – how?
- 2013: Community Taskforce
- 64 actions, 10-year plan
- 10 core goals, 4 "pillars"
- Winter City Coordinator
- Next big network, big money, commitment!

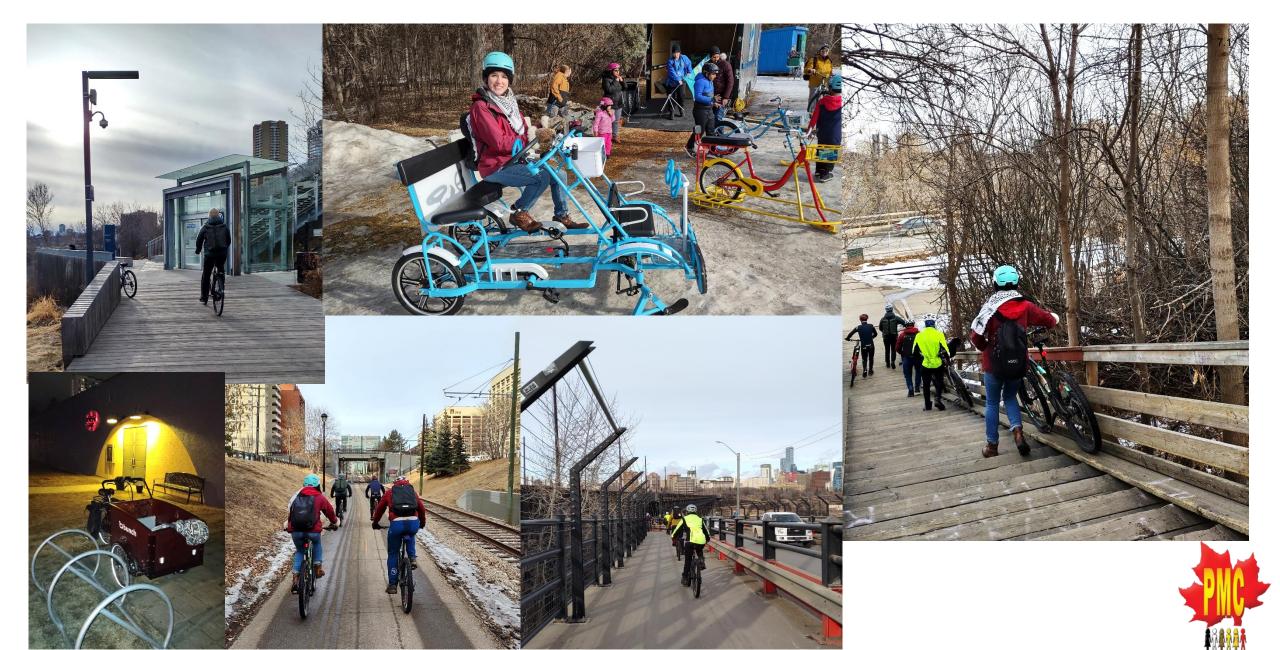


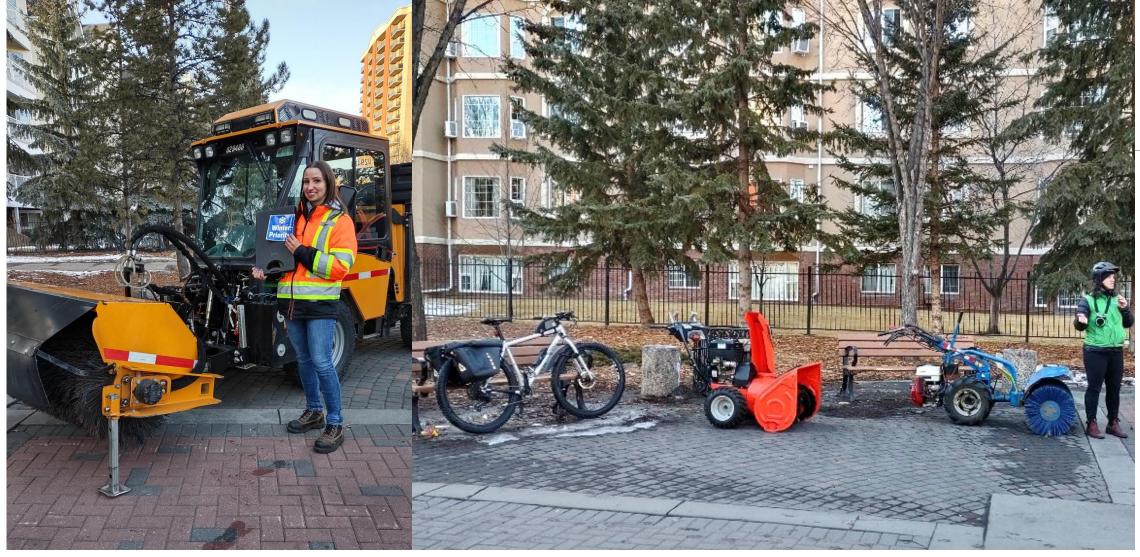


Designing the (winter) cycling city



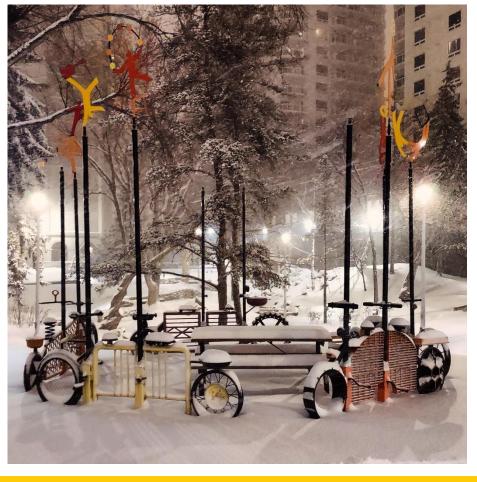
- Minimum rapid clear winter grid for commuting
- Tech and physical capacity
- Increased signage and reflective elements
- Curb cuts and redundancy
- Permanent staffing







Unexpected encounters



- The artistic cycling city
- Places to rest and recover
- Patio season year-round
- Climate change x tourism x infrastructure x cycling...
- School programs
- Budget allocation (flexible)



Lessons learned – for Mississauga





"Winter is THE argument for safe infrastructure"



Resources to continue learning:



- Winter Cycling Federation: https://wintercycling.org/
- Winter Cycling in Edmonton:
 https://www.edmonton.ca/transportation/cycling_walking/winter-bike-riding
- Winter City YEG: https://www.wintercityedmonton.ca/
- Ever Active School Travel resources: https://everactive.org/projects/ast/
- 880 Cities Winter City Roundup: https://www.880cities.org/winter-city-round-up/
- Winter Cities Toolkit: https://wintercitiestoolkit.com/
- Oh, The Urbanity Edmonton highlights: https://youtu.be/LobIQBTQDwo?si=AEvrY6CPARi